

Press Release

Prague, 01 June 2023

FutureLife, a European leader in reproductive medicine and women's care have partnered with Cyaibotics Ltd; powered by SoSafe; to provide cutting-edge cyber awareness solutions to enhance staff and patient security and privacy. By leveraging advanced technology and robust cybersecurity measures, FutureLife aims to provide a safer and more secure environment for staff, individuals and couples seeking fertility treatments.

With end user targeted cyber-attacks, including phishing, ransomware, and malware, increasing globally at nearly 50% quarter on quarter in 2022 and into 2023, FutureLife have implemented SoSafe cyber awareness training to achieve the following outcomes:

- Safeguarding medical records.
- Protecting IT systems and ensuring trusted and reliable communication.
- Enhancing staff and patient trust and confidence.
- Comprehensive data protection.
- Preventing identity theft.

FutureLifes' integration of cyber awareness solutions is yet another testament to their ongoing commitment to technological advancements and patient-centric care. With a focus on patient privacy, data security, and seamless communication, the clinics are setting a new standard for reproductive healthcare in the digital age.

"We at FutureLife are delighted with this collaboration. SoSafe ticks all the boxes for us. It's delivered in multiple languages with super high-quality translations. All the training is easily digestible and playful, with some gamification aspects throughout the platform, significantly increasing users' willingness to use it. The solution offers very comprehensive analytics that gives us plenty of insights across the group when it comes to cybersecurity awareness. We're excited we could find such a partner and are looking forward to seeing the results."

Leigh Wood,
Cyaibotics Head of Partnerships

"Cyaibotics are honoured to have been chosen to support FutureLife and their employees in a cyber training and awareness programme to keep their patients, staff and business secure against the human threat element of cyber-attacks. Bringing the award winning SoSafe platform into FutureLife has been an extremely welcoming and exciting step."

Patrik Jankovský,
Group Chief Digital Officer

About FutureLife: FutureLife is a European leader in reproductive medicine and women's care. It is one largest and fastest growing providers of IVF and related genetics services, with over 45 clinics in 10 countries performing more than 55,000 IVF cycles annually in addition to offering IVF add-on and laboratory services as well as a series of biological and surgical treatments. FutureLife is co-owned by CVC Capital and Hartenberg Holding

About Cyaibotics: Founded in 2018, Cyaibotics are a consultancy and value-added reseller of cyber security, AI and automation solutions. As an enabler for secure digital business transformation, Cyaibotics works with organisations globally to deliverable measurable business outcomes.

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